Endorsement of the Council’s Public Participation Plan

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To Date

- Direct outreach to established groups (DPAC, Stockton CBO’s) (Late 2019)
- Council Workshop (February 2020)
- Public Survey (Early 2019)
- Communications Strategy (Early 2020)
- Lessons Learned (Past Efforts, Best Practices, Other Agencies) (Early 2019)
- Public Comments on Draft Plan (March – May 2020)

Today: Review and Council Consideration of Endorsement
Public Participation Plan

• Council has commitment to outreach

• Part of overall communications strategy

• Guidance for how public can engage with Council

• No “one size fits all” approach
Foundational Elements

• Communicate how public comments are used

• Understand impact of decisions

• Clear process to participate

• Continuous evaluation

• Value and promotion of equity, inclusion and diversity
The Suite of Public Involvement

- Public Meetings
- Public Comments
- Outreach with Community-Based Organizations
- Outreach to External Groups
- Staff Assistance
- Tribal Consultation
- Science Program Events
- Online Engagement
- Public Forums

Outreach to External Groups
What we heard and addressed

• Address effective public participation when in-person meetings/events unfeasible
  - Consideration of public safety, deadlines, and other considerations
  - Communication is key
Next Steps

• Council Endorsement
  - Staff requests that the Council endorse the Public Participation Plan

• Implementation
  - Updating Council webpages
  - Updates in Annual Report
Contact

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