



LINKEDIN

17 updates
164 page views
38 new followers

TAKE-HOME MESSAGE

This month's most-liked post celebrated Women's History Month with a quote from Executive Officer Jessica R. Pearson, recognizing that for the first time in our agency's history, six of our seven board members identify as women.



FEATURED CONTENT

- Events: Council and Delta Independent Science Board meetings, International Women's Day, Groundwater Awareness, a save-the-date for the 2026 Bay-Delta Science Conference, World Water Day, an upcoming Interweaving Traditional Knowledge Roundtable Series, Delta Climate Adaptation Team Kickoff Meeting, Cyanobacterial Harmful Algal Blooms Workshop
Other: Promotion of job opportunities for deputy officer for administration, an accounting officer position, and an extension fellowship opportunity offered in partnership with California Sea Grant; a celebration of our departing 2025 California Sea Grant state fellows; Academy Awards-themed research awards content; promotion of Dr. Lisamarie Windham-Myers' March Lead Scientist Report on the light distance and ranging (lidar) map of the Bay-Delta; a new blog focused on mapping the Delta's boundaries from Environmental Program Manager Dan Constable

X

7 tweets
-4 new followers



TAKE-HOME MESSAGE

Our most-liked tweet announced the dates for the 2026 Bay-Delta Science Conference, a biennial collaboration between the Council and the U.S. Geological Survey. A graphic accompanied the tweet, featuring images from the 2024 conference. A second tweet followed with information about the upcoming call for abstracts and registration.

INSTAGRAM

1 post
3 stories
196 accounts reached
14 new followers



TAKE-HOME MESSAGE

Our top post, shared in recognition of International Women's Day, featured a quote from and photo of Chair Julie Lee, reminding readers that 'progress is built through inclusion.' The caption included relevant hashtags and encouraged the audience to learn more on the International Women's Day website.

FACEBOOK

3 updates
292 page visits
1 new follower



TAKE-HOME MESSAGE

Our top post promoted the dates of the 2026 Bay-Delta Science Conference. The caption also included information about upcoming calls for session proposals, oral and poster presentations, and registration.



WEBSITE

Total visitors

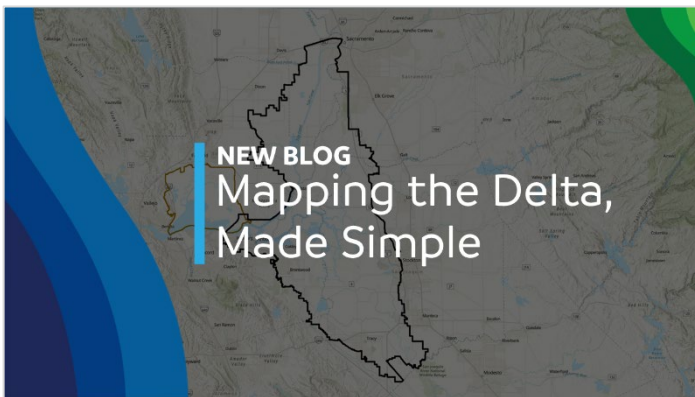
8.7k

Average time spent on site

5 minutes

Web pages that were updated this month included:

- News Releases,
- Council Meetings,
- Delta ISB Meetings,
- Science Communication,
- Delta Adapts,
- Tribal and Environmental Justice,
- Events, and
- Blogs.



POPULAR WEB PAGES THIS MONTH

Delta Plan Interagency Implementation Committee Meetings

6,942 users

Legal Service of Process*

6,577 users

Public Participation

4,976 users

*Linked in the footer of our homepage

VIEWERSHIP BY DEVICE

In a sampling of 8,652 users this month...

Desktop

95 % or 8,300 users

Mobile

4 % or 342 users

Tablet

1 % or 10 users

EMAIL ANNOUNCEMENTS

Total listserv email announcements sent

8

Average open rate

35 %

Average click rate

3 %

Net new subscribers

12

Total subscribers

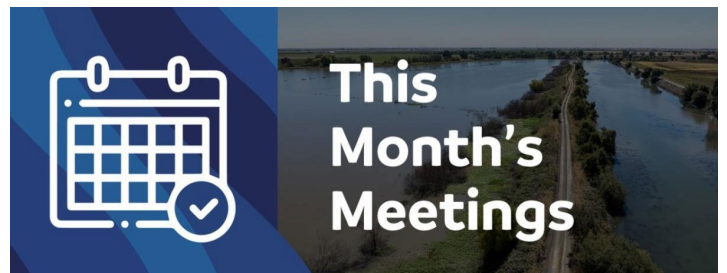
3,097

HIGHEST OPEN RATE

March 2026 Meetings

37 % of recipients opened, or 850 subscribers

This series has been our most opened email announcement for the past four months!



HIGHEST CLICK RATE

New Blog: Mapping the Delta, Made Simple

5 % of recipients clicked, or 112 subscribers

MEETING WEBCASTS

March 19 Delta ISB Meeting

Live views: 40

Archive views: 457

March 26 Council Meeting

Live views: 98

Archive views: 613

Live views include all real-time viewers via Admin Monitor, YouTube, and/or Zoom, including internal staff and external viewers. The archive view count was compiled from Admin Monitor and YouTube as of April 10.

On average, Delta ISB meetings receive 51 archive views, and Council meetings receive 52 archive views.